

Annual EEO Public File Report Form

WLOS/ WMYA(LMA)

Annual EEO Public File Report

The purpose of the EEO Public File Report ("Report") is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WLOS, Asheville, North Carolina and WMYA(LMA), Greenville, South Carolina and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning August 1, 2008 to and including July 31, 2009.

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c) (2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed "interviewed" when he or she was interviewed in person.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from 08/01/08 to 7/31/09

Stations Comprising Station Employment Unit: WLOS (North Carolina) WMYA(LMA) (South Carolina)
Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	2 Local Copy Assistant-WLOS	Referral Station Website	6
2	1 Producer-Production-WLOS	Internal Posting Station	3
3	1 Master Control Operator-WLOS	Internal Posting Station	1
4	1 Technical Director-WLOS	Referral	1

Total Number of Persons Interviewed During Applicable Period: 11

Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from 08/01/08 to 07/31/09

Stations Comprising Station Employment Unit: WLOS (North Carolina) WMYA(LMA)(South Carolina)

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
	AB Tech Peggy Bulla/Career Center 340 Victoria Road Asheville, NC 28801 828-254-1921 pbulla@abtech.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Anderson University Kelly Bell/Career Center 316 Boulevard Anderson, SC 29621 800-542-3594 kbell@andersonuniversity.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Appalachian State University De'gn McGuire/Career Development PO Box 32032 Boone, NC 28608-2032 828-262-2180 recruiting@appstate.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Bishop State Community College Juliette F. Womack/Career Planning 351 N. Broad Street Mobile, AL 36603-5898 (251)662-5371 www.bishop.edu jwomack@bishop.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	b-roll.net 227 6th St. NE Washington, DC 20002 Kevin Johnson	0 ↓	Source was not used during this filing period
	Blue Ridge Community College Julie Thompson/Career Center College 180 West Campus Drive Flat Rock, NC 28731 828-694-1700 juliet@blueridge.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS

Brevard College Thomas Ann Lambert 1 Brevard College Drive Brevard, NC 28712 828-883-8292 lambertt@brevard.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
Broadcasting & Cable 225 Wyman Street Waltham, MA 02451 Jon Kemp *source ended 1/1/09	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
Careerbuilder.com Allison Weitzman 8401 Greensboro Dr, Ste 250 McLean, VA 22102	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
California Chicano News Media Association (CCNMA) Sylvia Wells 3800 South Grand Ave., Ste 3950 Los Angeles, CA 90071-8110 e-mail: sylvia@ccnma.org	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
Clafin University 400 Magnolia Street Orangeburg, SC 29115 Ms. Felder-Career Services (803)535-5000 anfelder@clafin.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
Carolina School of Broadcasting Alyson Young/Career Center 3435 Performance Rd. Charlotte, NC 28214 704-395-9272 alyson@ankatv.com csbnc@bellsouth.net	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
Clemson University Tenniel Moody/Career Center 316 Hendrix Center Clemson, SC 29634 864-656-6000 career.clemson.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
Converse College Karen Finnegan/Career Center 580 East Main St. Spartanburg, SC 29302 864-596-902 www.converse.edu/careers	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
EIPueblo Edna Campos/Executive Director 201 Glen Woods Court Asheville, NC 28803 828-277-1797 ednacampos@worldnet.att.net	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
Employment Security, State of NC Diana Love 48 Grove St. Asheville, NC 28801	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS

	828-252-6200		
	Employment Security, State of SC Ronnie Ellis PO Box 328 Greenville, SC 29602 864-242-3531	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Forrest Junior College Janie Turmon/Career Center 601 East River St. Anderson, SC 29624 864-225-7653 janieturmon@forrestcolleg.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Furman University Janice Knighton/Career Center 3300 Poinsett Hwy Greenville, SC 29613 864-294-2000 Janice.knighton@furnam.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Greenville Tech Betty Vaughn/Career Center PO Box 5616 Greenville, SC 29606 864-250-8111 Greenvilletech.com	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Haywood Community College Kathy Hyatt-Career Services 185 Freedlander Dr. Clyde, NC 28721 828-627-2821 khyatt@haywood.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Hispanic Link News Service Hector Erickson-Mendoza 1420 N. St. NW Washington, DC 20005 202-234-0280	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Housing Authority of the City of Asheville 165 South French Broad Ave. Asheville, NC 28802 Catherine Mitchell 828-258-1222	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Indeed.com (Source Added 9/8/08)	1	2 Local Copy Assistant-WLOS
	Internal Posting Station	1 3 1	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS
	Isothermal College Ginger Hutcherson/Career Center	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS

	PO Box 804 Spindale, NC 28160 828-286-3636 ghutcherson@isothermal.edu		1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Johnson C, Smith College Theodora Stowe/Career Center 100 Beatties Ford Rd. Charlotte, NC 28216 704-378-1045 tstowe@jcsu.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Limestone College Diane McCoy/Career Center 1115 College Dr. Gaffney, SC 29340 864-489-7151 ileaks@limestone.edu dmccoy@limestone.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Mars Hill College Jill Bosonetto/Career Center PO Box 6677 Mars Hill, NC 28754 828-689-1201 gbosonetto@mhc.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Medialine Box 51909 Pacific Grove, CA 93950 Mark Shilstone 800-237-8073	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	MAHEC Health Careers & Diversity Education Jacquelyn Hallum 501 Biltmore Ave. Asheville, NC 28801 Jacquelyn.hallum@mahec.net (Source Added 7/1/09)	0 ↓	Source not used during this filing period.
	Montreat College Tom Oxenreider/Career Center PO Box 1267 Montreat, NC 28757 828-669-8011 toxenreider@montreat.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Morehouse College Kelly Blackburn Eccles/Career Center 830 Westview Drive., SW Atlanta, GA 30314 404-681-2800 kblackbu@morehouse.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	NAACP Johnny Hayes PO Box 7148 Asheville, NC 28801 828-281-3066 abnaacp@bellsouth.net	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	NC Services for the Blind Judith Harris 50 South French Broad Asheville, NC 28801	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS

	828-251-6732 Judith.harris@ncmail.net		
	National Assoc. of Black Journalists Lisa Goodnight 8701-A Adelphi Rd. Adelphi, MD 20783 301-445-7100	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	National Assoc. of Broadcasters 1771 North Street, NW Washington, NC 20036 202-429-5499 www.nab.org	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	National Assoc. of Hispanic Journalists 1000 National Press Bldg. 529 14 th St NW Washington, DC 20045 Kevin Olivas 202-662-7145 www.nahj.org	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	National Association of Minorities in Communication (NAMIC) Nicole Llido 600 Anton Boulevard Suite 1100 Costa Mesa, CA 92625 jobs@namic.com	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	National Black MBA Assoc. 180 N. Michigan Ave.Ste 1515 Chicago, IL 60601 John Smithers 312-236-2622	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Native American Public Telecommunications 1800 No 33 rd St Lincoln, NE 68583 402-472-3522 www.nativetelecom.org	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	North Carolina Broadcast Assoc. Gail Summerfield PO Box 627 Raleigh, NC 27602 (919)821-7300 associationinfor@bellsouth.net	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	North Carolina State University Joyce Edwards/Career Center 1601 E. Market St. Greensboro, NC 27411 336-334-7500	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	North Greenville University Linwood A. Hagin, Ph.D. PO Box 1892 Tigerville, SC 29688 lahagin@ngu.edu (864)977-7137	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Office of Economic Development Brenda Mills/ Office of Minority Affairs 29 Haywood Street Asheville, NC 28801 828-232-4566 bmills@ashevillenc.gov	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Queens University of Charlotte	0 ↓	2 Local Copy Assistant-WLOS

	Allison Bonasera/Career/Internships 1900 Celwyn Ave. Charlotte, NC 28274 704-337-2366 www.queens.edu/interships		1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Referral	2 1	2 Local Copy Assistant-WLOS 1 Technical Director-WLOS
	Shaw University Gabriella Rogers 31 College Place Suite 203A Asheville, NC 28801 828-252-7635 grogers@shawu.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Sinclair Website 10706 Beaver Dam Road Hunt Valley, MD 21030 Sharon Pickeral 410-568-1517 www.sbgi.net	1 0 0 0	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	South College Ann Moss/Career Center 29 Turtle Creek Drive Asheville, NC 28803 828-277-5521	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	South Carolina Broadcast Assoc. Karen Nettles One Habison Way, Suite 112, Columbia, SC 29210 803-732-1186 scba@scba.net	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	South Carolina Employment Security & Clear Channel Job Fair Westgate mall Spartanburg, SC Jay Babcock	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Station Website 110 Technology Drive Asheville, NC 28803 828-651-4523 Mary Hager/Regional HR Manager www.wlos.com www.wmya.com	1	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Tri County Tech Glenda Waters/Career Center 7900 Hwy 76, Pendleton, SC 29670 864-646-8361 jobplace@tctc.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	TVJOBS.com PO Box 4116 Oceanside, CA 92052 760-754-8177	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS

	Mark Holloway/President		
	UNCA Asheville Debbie McDowell/Career Center One University Heights Asheville, NC 28804 828-251-6515	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Urban League of Upstate of SC William Whitney/Career Services PO Box 2571 Greenville, SC 29602 864-244-3862 ulupstate@aol.com	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Urban League of SC Job Fair Palmetto Expo Center Greenville, SC 29601 Erin Tully 864-905-4258 (Occurred 08/6/08)	0 ↓	2 Local Copy Assistant-WLOS
	Warren Wilson College Dales Roberts/Career Center Career Services CPO 6328 Warren Wilson College PO 9000 Asheville, NC 28815-9000 828-298-3325 careers@warren-wilson.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Western Carolina University Marty Ashe/Career Center 80 McKee Bldg. Cullowhee, NC 28732 828-227-7211 mashe@wcu.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Winston Salem State University Carmen Berrier 601 Martin Luther King Jr. Dr. Winston Salem, NC 27110 336-750-3240 berriect@wssu.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	Wofford College Kay Vipperman- Recruitment Coordinator 429 N. Church St. Spartanburg, SC 29303-3663 864-597-4260 vippermanks@wofford.edu	0 ↓	2 Local Copy Assistant-WLOS 1 Producer-Production-WLOS 1 Master Control Operator-WLOS 1 Technical Director-WLOS
	The Urban News Johnnie Grant 13 ½ Eagle Street, Suite J PO Box 28802 Asheville, NC	0 ↓	Source not used during this filing period.
	Vocational Rehabilitation Job Fair 8 Barbeta Drive Asheville, NC 28806 Leigh Mullins	0 ↓	

	828-670-3377 (Occurred 10/08/08)		
	The Art Institute of Fort Lauderdale 1799 SE 17 th Street Fort Lauderdale, FL 33316 LuWin Sanchez 800-272-7603 Ext. 2615 (954) 308-2615 (954) 525-2602 Fax www.lsanchez@aii.edu (Source added 3/31/09)	0 ↓	Source not used during this filing period.

Appendix 3 to

Annual EEO Public File Report Form

Covering the Period from 08/01/08 to 07/31/09

Stations Comprising Station Employment Unit WLOS/WMYA (LMA)

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WLOS/WMYA(LMA).

I. Job Fairs

1. Activity: Job/Career Fair

Date of Station Participation: August 6, 2008

Participating Employees: Mary Hager, Regional Human Resource Manager, Vicki Merck, Public Relations, WMYA(LMA).

Host/Sponsor of Activity: Urban League of Upstate

Brief Description of Activity and Station Participation: The diversity job fair was held at the McAlister Square located in Greenville, SC. We spoke with applicants about careers in broadcast and within our station, provided a list of our current openings and a brief description. Applicants were also given informational packets about the history of WLOS/WMYA, benefits available and internship opportunities. The day was a huge success.

2. Activity: Job/Career Fair

Date of Station Participation: October 8, 2008

Participating Employees: Mary Hager, Regional HR Mgr., Darrell Rhoden, Assistant Regional Controller.

Host/Sponsor of Activity : Vocational Rehabilitation

Brief Description of Activity and Station Participated: The career fair was held at the Vocational Rehabilitation office in Asheville. Each vendor was provided their own office to talk with applicants about their job opportunities. We gave out informational packets to the applicants which included information about our station, internship program and benefits. We also provided the website for applicants to apply for our open positions.

3. Activity: Job/Career Fair

Date of Station Participation: February 17, 2009

Participating Employees: Mary Hager, Regional HHR Mgr, Vicki Merck, Public Relations, WMYA (LMA)

Host/Sponsor of Activity: University of North Carolina Asheville, NC

Brief Description of Activity and Station Participated: The Internship and Job Fair was held on the campus of UNCA. We spoke with students about our internship program and how to apply.

We also spoke with other applicants about a current job opening for a Producer in our Production Department. We provided internship applications and informational packets about our station. It was a very successful day.

4. **Activity: Job/Career Fair**

Date of Station Participation: April 9, 2009

Participating Employees: Mary Hager, Regional Human Resource Manager, Vicki Merck, Public Relations, WMYA (LMA)

Host/Sponsor of Activity: Goodwill

Brief Description of Activity and Station Participated: The job fair was held at the Goodwill job Center located in Asheville, NC. We spoke with applicants about career opportunities in broadcasting. We provided informational packets about our stations which included information about our Internship program.

5. **Activity: Job Fair**

Date of Station Participation: October 21, 2008

Participating Employees: Mary Hager, Regional Human Resource Mgr., Vicki Merck, Public Relations, WMYA(LMA)

Host/Sponsor of Activity: University of North Carolina-Asheville

Brief Description of Activity and Station Participated: The Career and Graduate School Fair was held on the campus of University of North Carolina located in Asheville, NC. There were about 75 employers that participated in the school fair. Each employer had their own area set up to talk with students. We provided informational packets about our station to the students. We spoke with students about careers at our station and within Sinclair Broadcasting. Many students were interested in our internship program which we provided them information on. The day was a huge success.

II. **Educational Events**

1. **Activity: Educational Event**

Date of Station Participation: October 16, 2008

Participating Employees: Mary Hager, Regional Human Resource Mgr., Vicki Merck, Public Relations, WMYA(LMA)

Host/Sponsor of Activity: Haywood Community College

Brief Description of Activity and Station Participated: Haywood Community College sponsored a "Opportunity Showcase" to promote Haywood Community College through an Open House for the community to serve as a career fair for Junior and Senior High School students and to serve as a job fair for employers to share information with students. A space was provided for us to talk with students about career opportunities at our station and in broadcasting. We provided informational packets for the students which included information about our Internship program, benefits available, a history of our station and our website for them to apply for open positions. Students from surrounding high schools came along with current students enrolled at Haywood Community College.

2. **Activity: Educational Event**

Date of Station Participation: November 18, 2008

Participating Employees: Bill Evans, Chief Photographer Sherrill Barber, Assignment Reporter

Host/Sponsor of Activity: University of North Carolina at Asheville-Media Ethics Class

Brief Description of Activity and Station Participated: Bill and Sherrill spoke with 21 UNCA students from the Media Ethics class. They discussed various stories we had covered then one that Sherrill and Bill had worked on. They talked about what a typical workday was like with reporters and photographers and how we make editorial decisions daily.

3. **Activity: Educational Event**

Date of Station Participation: January 22, 2009

Participating Employees: Jack Connors, General Manager

Host/Sponsor of Activity: Western Carolina University

Brief Description of Activity and Station Participated: Jack spoke to 18 students in the Media Futures class at Western Carolina University. He discussed the different career paths in broadcast, growth areas, where to go for that first job and how to advance in a media career. He spoke for 90 minutes then concluded by answering questions from the students.

4. Activity: Educational Event

Date of Station Participation: March 24, 2009

Participating Employees: Bill Evans, Chief Photographer, Nora Stoney, Associate Producer

Host/Sponsor of Activity: University of North Carolina at Asheville Media Ethic/ Society Class

Brief Description of Activity and Station Participated: Bill and Nora went to University of North Carolina at Asheville and spoke with Stephanie O'Brien's Media Ethics and Society class. There were approximately 30 students that attended. Bill and Nora showed various clips of coverage then had a discussion session that involved the national media and our access to stories. Bill also discussed career and internship opportunities at WLOS/WMYA(LMA) and the changing landscape of media companies.

5. Activity: Educational Event - Station Tours

We conducted 2 station tours from August 1, 2008 to July 31, 2009 with various local schools and organizations within our community. The station tours are designed to help educate students and the public about how a television station operates and the different jobs within.

1. Hall Fletcher Elementary 3/24/2009
2. Christ School 04/03/2009

INTERNSHIP PROGRAM

The stations also have an internship program as defined below:

Program Goal:

The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs within the broadcast industry.

Program Objectives:

- Develop links with technical schools, universities and colleges to promote WLOS/WMYA(LMA) as prospective employers.
- Create a symbiotic relationship between interns and WLOS/WMYA(LMA) employees.
- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

Eligibility Requirements:

- The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably, applicants should be communication majors, though other majors may be considered.
- The applicant must be at least 18 years of age.
- The applicant must be in good academic standing, as defined by his or her academic institution.
- The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed. Interns are not paid.
- In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.

During this term period of 08/01/08 to 07/31/09, WLOS/WMYA (LMA) had 2 interns. The interns came from; (1) Scripps College of Communication , (1) University of North Carolina at Asheville, Applicants can contact the station to get information on how to apply for an internship.

TRAINING

SBG Inc. is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.

Further, in keeping with this commitment to equal employment opportunity, SBG Inc. offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior, including workplace harassment, to its management.

Activity: Sexual Harassment Training

Date of Station Participation: Ongoing

Participating Employees: All

Brief Description of Activity and Station Participation: All employees participated in web based training on Recognizing and Preventing Sexual Harassment.

Activity: Code of Ethics

Date of Station Participation: Ongoing

Participating Employees: All

Brief Description of Activity and Station Participation: All Department Heads and supervisors participating in a web-based training that covers Illegal Employment Discrimination.

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