

2010/2011

Annual EEO Public File Report Form

WLOS/WMYA(LMA)

Annual EEO Public File Report

The purpose of the EEO Public File Report (“Report”) is to comply with Section 73.2080(c) (6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WLOS, Asheville, North Carolina and WMYA(LMA), Greenville, South Carolina and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning August 1, 2010 to and including July 31, 2011.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c) (2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed “interviewed” when he or she was interviewed in person.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from 08/01/10 to 7/31/11

Stations Comprising Station Employment Unit: WLOS (North Carolina) WMYA(LMA) (South Carolina)
Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	2 Photographer-WLOS	Sinclair Website TV jobs. com	3
2	2 Account Executives-WLOS	Referral CareerBuilder.com	2
3	2 Multi Media Journalist-WLOS	TVjobs.com NWT Agency	4
4	1 Weekend Sports Anchor-Reporter-WLOS	TVjobs.com	2
5	1 Sales Assistant-WLOS	Referral	3
6	1 Regional National Sales Manager-WLOS	Referral	1
7	1 Local Sales Manager-WLOS	Internal Posting Station	5
8	2 Producer	Sinclair Website Station Website	4

Total Number of Persons Interviewed During Applicable Period: 24

Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from 08/01/10 to 07/31/11

Stations Comprising Station Employment Unit: WLOS (North Carolina) WMYA(LMA)(South Carolina)

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
1	AB Tech Peggy Bulla/Career Center 340 Victoria Road Asheville, NC 28801 828-254-1921 Ext. 209 pbulla@abtech.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
2	Anderson University Kelly Bell/Career Center 316 Boulevard Anderson, SC 29621 800-542-3594 kbell@andersonuniversity.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
3	Asheville Area Chamber of Commerce Job Fair PO Box 1010 Asheville, NC 28802 Clark Duncan (Occurred 12/28/10)	0 ↓	(No positions open at time of job fair)
4	Appalachian State University De'gn McGuire/Career Development PO Box 32032 Boone, NC 28608-2032 828-262-2180 recruiting@appstate.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1-Photographer-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
5	Blue Ridge Community College Julie Thompson/Career Center College 180 West Campus Drive	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS

	Flat Rock, NC 28731 828-694-1700 juliet@blueridge.edu		1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
6	Bishop State Community College Juliette F. Womack/Career Planning 351 N. Broad Street Mobile, AL 36603-5898 (251)662-5371 www.bishop.edu jwomack@bishop.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
7	Bob Jones University Steve Buckley/Career Services 1700 Wade Hampton Blvd Greenville, SC 29614 864-242-5100 (Source added 8/10/09)	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
8	Bob Jones University Career Fair 1700 Wade Hanpton Blvd. Greenville, SC 29614 Steve Buckley/Career Services 864-242-5100 (Occurred 2/2/11)	0 ↓	No positions open at time of event
9	Brevard College Nacole Potts Director of Office for Career 1 Brevard College Drive Brevard, NC 28712 828-883-8292 pottsna@brevard.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
10	Careerbuilder.com Brian Maggio 8401 Greensboro Dr, Ste 250 McLean, VA 22102	0 1 0 0 0 0	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
11	Carolina School of Broadcasting Alyson Young/Career Center 3435 Performance Rd. Charlotte, NC 28214 704-395-9272 alyson@ankatv.com csbnc@bellsouth.net	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
12	California Chicano News Media Association (CCNMA) Sylvia Wells 3800 South Grand Ave., Ste 3950 Los Angeles, CA 90071-8110 e-mail: sylvia@ccnma.org	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS

13	<p>Clafin University 400 Magnolia Street Orangeburg, SC 29115 Ms. Felder-Career Services (803)535-5000 anfelder@clafin.edu</p>	<p>0 ↓</p>	<p>2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS</p>
14	<p>Clemson University Tenniel Moody/Career Center 316 Hendrix Center Clemson, SC 29634 864-656-6000 career.clemson.edu</p>	<p>0 ↓</p>	<p>2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 1 Producer-WLOS</p>
15	<p>Collective Talent (News Jobs Only) Michael Bille 26150 Hersheyvale Franklin, MI 48025 813-254-9695 813-494-4555 bille@michaelsmedia.com (Source added 11/12/10)</p>	<p>0 ↓</p>	<p>2 Photographer-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 2 Producers-WLOS</p>
16	<p>Converse College Cathy Gowen/Office Coordinator 580 East Main St. Spartanburg, SC 29302 864-596-9027 www.converse.edu/career</p>	<p>0 ↓</p>	<p>2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 1 Producer-WLOS</p>
17	<p>East Carolina University Lee Brown-Career Services 3016 Bate Building Greenville, NC 27858 brownjo@ecu.edu (Source Added 4-19-10)</p>	<p>0 ↓</p>	<p>2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS</p>
18	<p>ElPueblo Edna Campos/Executive Director 201 Glen Woods Court Asheville, NC 28803 828-277-1797 ednacampos@worldnet.att.net</p>	<p>0 ↓</p>	<p>2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS</p>
19	<p>Employment Security, State of NC Brenda Ploss 48 Grove St. Asheville, NC 28801 828-252-6200 Brenda.ploss@ncesc.gov</p>	<p>0 ↓</p>	<p>2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS</p>
20	<p>Employment Security, State of SC Ronnie Ellis PO Box 328 Greenville, SC 29602 864-242-3531 rellis@sces.org</p>	<p>0 ↓</p>	<p>2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS</p>

			2 Producers-WLOS
21	Forrest Junior College Janie Turmon/Career Center 601 East River St. Anderson, SC 29624 864-225-7653 janieturmon@forrestcolleg.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
22	Furman University Janice Knighton/Career Center 3300 Poinsett Hwy Greenville, SC 29613 864-294-2000 Janice.knighton@furnam.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
23	Greenville Tech Talanda Humphries/Career Center PO Box 5616 Greenville, SC 29606 864-250-8139 talanda.humphries@gvltec.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
24	Haywood Community College Kathy Hyatt-Career Services 185 Freedlander Dr. Clyde, NC 28721 828-627-2821 adendy@haywood.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
25	Hispanic Link News Service Hector Erickson-Mendoza 1420 N. St. NW Washington, DC 20005 202-234-0280	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
26	Housing Authority of the City of Asheville 165 South French Broad Ave. Asheville, NC 28802 Catherine Mitchell 828-258-1222	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
27	Internal Job Posting Station	0 0 0 0 0 4 0	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
28	Isothermal College Angela Reid/Career Center Jay Coomes-Instructor-	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS

	Broadcasting PO Box 804 Spindale, NC 28160 828-286-3636 Ext. 266 areid@isothermal.edu		1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
29	Johnson C, Smith College Theodora Stowe/Career Center 100 Beatties Ford Rd. Charlotte, NC 28216 704-378-1045 tstowe@jcsu.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
30	Limestone College Diane McCoy/Career Center 1115 College Dr. Gaffney, SC 29340 864-489-7151 ileaks@limestone.edu dmccoy@limestone.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
31	Mars Hill College Jill Bosonetto & Ryan Pickens Career Center PO Box 6677 Mars Hill, NC 28754 828-689-1201 gbosonetto@mhc.edu rpickens@mhc.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
32	Medialine Box 51909 Pacific Grove, CA 93950 Mark Shilstone 800-237-8073	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
33	Montreat College Tom Oxenreider/Career Center PO Box 1267 Montreat, NC 28757 828-669-8011 toxenreider@montreat.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
34	NAACP Johnny Hayes PO Box 7148 Asheville, NC 28801 828-281-3066 abnaacp@bellsouth.net	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
35	NC Services for the Blind Judith Harris 50 South French Broad Asheville, NC 28801 828-251-6732 Judith.harris@ncmail.net	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
36	National Assoc. of Black Journalists Lisa Goodnight	0 ↓	1 Photographer-WLOS 2 Account Executives-WLOS

	8701-A Adelphi Rd. Adelphi, MD 20783 301-445-7100 (source no longer used as of 11/30/10)		2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 2 Producers-WLOS
37	National Assoc. of Broadcasters 1771 North Street, NW Washington, NC 20036 202-429-5499 www.nab.org	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
38	National Hispanic Media Coalition 55 S. Grand Ave Pasadena, CA avalenzuela@nhmc.org (must email only)	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
39	National Black MBA Assoc. 180 N. Michigan Ave.Ste 1515 Chicago, IL 60601 John Smithers 312-580-8600 (charge a fee to post)	0 ↓	Source not utilized during this filing period.
40	MAHEC Health Careers & Diversity Education Jacquelyn Hallum 501 Biltmore Ave. Asheville, NC 28801 Jacquelyn.hallum@mahec.net	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
41	Native American Public Telecommunications 1800 No 33 rd St Lincoln, NE 68583 402-472-3522 www.nativetelecom.org	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
42	North Carolina Broadcast Assoc. Gail Summerfield PO Box 627 Raleigh, NC 27602 (919)821-7300 associationinfor@bellsouth.net	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
43	North Carolina State University Joyce Edwards/Career Center 1601 E. Market St. Greensboro, NC 27411 336-334-7500	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
44	North Greenville University Linwood A. Hagin, Ph.D. PO Box 1892	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS

	Tigerville, SC 29688 lahagin@ngu.edu (864)977-7137		1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
45	NWT Agency Jan Allen/Nancy Shafran Edmond, OK/Houston, TX 817-987-3600 JanAllen@The NWTGroup.com NancyShafran@The NWTGroup.com	2	2 Multi Media Journalist-WLOS
46	Office of Economic Development Brenda Mills/ Office of Minority Affairs 29 Haywood Street Asheville, NC 28801 828-232-4566 bmills@ashevillenc.gov	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
47	Queens University of Charlotte Allison Bonasera/Career/Internships 1900 Celwyn Ave. Charlotte, NC 28274 704-337-2366 www.queens.edu/intershops	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
48	Referral	1 1 2 1	2 Account Executives-WLOS 1 Wkend Sports Anchor/Reproter-WLOS 1 Sales Assistant-WLOS 1 Regional National Sales Mgr-WLOS
49	Shaw University Gabriella Rogers 31 College Place Suite 203A Asheville, NC 28801 828-252-7635 groggers@shawu.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
50	Sinclair Website 10706 Beaver Dam Road Hunt Valley, MD 21030 Sharon Pickeral 410-568-1517 www.sbg.net	1 0 0 0 0 0 1 1	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Regional National Sales Mgr-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
51	South College Ann Moss/Career Center 29 Turtle Creek Drive Asheville, NC 28803 828-277-5521	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
52	South Carolina Broadcast Assoc. Karen Nettles One Habison Way, Suite 112, Columbia, SC 29210 803-732-1186 scba@scba.net	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
53	Station Website 110 Technology Drive	1 0	2 Photographer-WLOS 2 Account Executives-WLOS

	Asheville, NC 28803 828-651-4523 Mary Hager/Regional HR Manager www.wlos.com www.wmya.com	0 0 1 0 2	2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
54	The Art Institute of Fort Lauderdale 1799 SE 17 th Street Fort Lauderdale, FL 33316 LuWin Sanchez 800-272-7603 Ext. 2615 (954) 308-2615 (954) 525-2602 Fax sanchezl@aia.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
55	Tri County Tech Alison Reynolds/Career Center 7900 Hwy 76, Pendleton, SC 29670 864-646-1573 areynol3@tctc.edu www.collegecentralnetwork/tctc	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
56	Talant Dynamics 600 Las Collins Blvd Ste 100 Irving, TX 75039 Christina Hedding hedding@talentdynamics.com (on-Air, producer & news mgmt. positions only-new 1-4-11)		Source not utilized during this filing period.
57	TVJOBS.com PO Box 4116 Oceanside, CA 92052 760-754-8177 Mark Holloway/President	1 2 1 0 0 0 1	2 Photographer-WLOS 2 Multi Media Journalist-WLOS 1 Wkend Sports Anchor/Reporter 1 Sales Assistant-WLOS 1 Regional National Sales Mgr-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
58	UNCA Asheville Debbie McDowell/Career Center One University Heights Asheville, NC 28804 828-251-6515	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
59	Urban League of Upstate of SC Carol Martin/Career Services PO Box 2571 Greenville, SC 29602 864-244-3862 cmartin@ulus1.org	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
60	UNCA of Asheville Career Fair One University Heights 259 Highsmith University Union Asheville, NC 28804-8501 Debbie McDowell 828-251-6515 Occurred 10/19/2010	0 ↓	2 Multi Media Journalist-WLOS
61	Warren Wilson College Dales Roberts/Career Center	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS

	Career Services CPO 6328		2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
62	Western Carolina University Marty Ashe/Career Center 80 McKee Bldg. Cullowhee, NC 28732 828-227-7211 mashe@wcu.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
63	Winston Salem State University Winston-Career Services 601 Martin Luther King Jr. Dr. Winston Salem, NC 27110 336-750-3240 winstonmi@wssu.edu.	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS
64	Wofford College Kay Vipperman- Recruitment Coordinator 429 N. Church St. Spartanburg, SC 29303-3663 864-597-4260 vippermanks@wofford.edu	0 ↓	2 Photographer-WLOS 2 Account Executives-WLOS 2 Multi Media Journalist-WLOS 1 Weekend Sports Anchor/Reporter-WLOS 1 Sales Assistant-WLOS 1 Local Sales Manager-WLOS 2 Producers-WLOS

Appendix 3 to

Annual EEO Public File Report Form

Covering the Period from 08/01/10 to 07/31/11

Stations Comprising Station Employment Unit WLOS/WMYA (LMA)

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WLOS/WMYA(LMA).

I. Job Fairs

1. Activity: Job/Career Fair

Date of Station Participation: December 28, 2010

Participating Employees: Mary Hager, Regional HR Mgr., Greg Conner, LSM, Courtney Spiceland, LSM

Host/Sponsor of Activity : Asheville Area Chamber of Commerce

Brief Description of Activity and Station Participated: The career fair was held at the Biltmore Square Mall and was open to the public. There were tables set up for each vendor. There were about 40 different vendors that participated. We handed out brochures about WLOS/WMYA which included information about our station, our internship program and how to apply for open positions within our station and Sinclair. We answered questions and gave guidance on how to apply.

2. Activity: Job/Career Fair

Date of Station Participation: October 19, 2010

Participating Employees: Mary Hager, Regional HR Mgr., Vicki Merck, Public Relations

Host/Sponsor of Activity: UNCA of Asheville

Brief Description of Activity and Station Participation: The Career and Graduate School Fair was held at the University of North Carolina Asheville. Students, graduates and the public were invited. We provided a list of our current job openings and how to apply. We spoke about the different career opportunities available in broadcast. We spoke about our internship program and handed out our internship packets. There were about 300 participants at the fair.

3. Activity: Job/Career Fair

Date of Station Participation: February 2, 2011

Participating Employees: Mary Hager, Regional HR Manager, Vicki Merck, Public Relations

Host/Sponsor of Activity: Bob Jones University

Brief Description of Activity and Station Participated: The career fair was held at Bob Jones University located in Greenville, SC. Students, alumni and the public were invited to attend. We provided internship applications and informational packets about WLOS/WMYA. We talked with students about their majors and desired career path. We talked about the various career opportunities with Sinclair Broadcast and how to apply for open positions.

4. Activity: Job/Career Fair

Date of Station Participation: April, 2, 2011

Participating Employees: Vicki Merck, Public Relations, Chris Irby, Producer

Host/Sponsor of Activity : Tri-County Technical College

Brief Description of Activity and Station Participated: The Tri- County Career Fair was held at the Pendleton Campus. It was open to college students, alumni and the public. Vicki and Chris handed out informational packets with information about our station and how to apply for open

positions. They spoke about various career opportunities in broadcast and about our internship program.

II. Educational Events

1. Activity: Educational Event

Date of Station Participation: February 2, 2011

Participating Employees: Jack Connors, General Manager

Host/Sponsor of Activity: Forsyth Country Day School

Brief Description of Activity and Station Participated: Jack went to Forsyth Country Day, located in Lewisville, NC to talk with a group of students who were interested in careers in media. Jack spoke about the different career opportunities that were available with Sinclair. He talked about our internship program and how to apply. Students were given an opportunity to ask questions and invited to take a station tour.

2. Activity: Educational Event

Date of Station Participation: March 11, 2011

Participating Employees: Jason Boyer, Chief Meteorologist

Host/Sponsor of Activity: Clyde Elementary

Brief Description of Activity and Station Participated: Jason was invited to speak to a classroom of students about his job as a Meteorologist. He told the students how he forecast the weather. They had many questions for him. He also talked about other jobs at our station and how all these jobs together create the news cast. He also invited the students to come take a tour of our station.

3. Activity: Educational Event

Date of Station Participation: March 11, 2011

Participating Employees: Jason Boyer, Chief Meteorologist

Host/Sponsor of Activity: TC Robinson High School

Brief Description of Activity and Station Participated: Jason was invited to talk with a group of students who were interested in jobs in television. Jason explained his job and what type of education is needed to become a Meteorologist. He also talked about other jobs within the news room and how all of those jobs make a new cast air. Many students were interested in coming to the station and taking a station tour. He explained our internship program and how to apply.

4. Activity: Educational Event

Date of Station Participation: March 29, 2011

Participating Employees: Jamie Aynes, Local Sales Assistant, Greg Conner, Local Sales Manager

Host/Sponsor of Activity: UNCA Asheville

Brief Description of Activity and Station Participated: UNCA Asheville Career Center held its annual Internship/Job Fair on campus on 3/29/11. There were 40 employers that participated. Greg and Jamie talked with the students about the various positions we had open and how to apply. Many students were interested in our internship program. Greg and Jamie handed out many of our internship packets and told students how to apply.

5. Activity: Educational Event - Station Tours

We conducted 4 station tours from August 1, 2010 to July 31, 2011 with various local schools and organizations within our community. The station tours are designed to help educate students and the public about how a television station operates and the different jobs within.

1. Home School Group – 10/19/10

2. American Association of University Women

3. Boy Scouts

4. Home School Group

INTERNSHIP PROGRAM

The stations also have an internship program as defined below:

Program Goal:

The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs within the broadcast industry.

Program Objectives:

- Develop links with technical schools, universities and colleges to promote WLOS/WMYA(LMA) as prospective employers.
- Create a symbiotic relationship between interns and WLOS/WMYA(LMA) employees.
- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

Eligibility Requirements:

- The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably, applicants should be communication majors, though other majors may be considered.
- The applicant must be at least 18 years of age.
- The applicant must be in good academic standing, as defined by his or her academic institution.
- The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed. Interns are not paid.
- In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.

During this term period of 08/01/10 to 07/31/11, WLOS/WMYA (LMA) had 8 interns. The interns came from; (3) University of North Carolina, Asheville, (1) Appalachian University, (1) Elon University, (2) from Western Carolina University and (1) from East Carolina University. Applicants can contact the station to get information on how to apply for an internship.

TRAINING

SBG Inc. is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.

Further, in keeping with this commitment to equal employment opportunity, SBG Inc. offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior, including workplace harassment, to its management.

Activity: Sexual Harassment Training

Date of Station Participation: Ongoing

Participating Employees: All

Brief Description of Activity and Station Participation: All employees participated in web based training on Recognizing and Preventing Sexual Harassment.

Activity: Code of Ethics

Date of Station Participation: Ongoing

Participating Employees: All

Brief Description of Activity and Station Participation: All Department Heads and supervisors participating in a web-based training that covers Illegal Employment Discrimination.

SBG, Inc and its station WLOS/WMYA(LMA) is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS Related Complex (ARC), veteran status or any other category protected by law.